

HOW TO GET DIRECT REFERRALS FOR PTC SITES

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INTRODUCTION

Hi! Firstly, thank you for downloading this ebook! Make sure you don't give it directly to anyone, instead refer them to our download page (www.earn.bz/ebook/download.php), that way you will help earn.bz grow even more!

If you are just a starter in PTC and you don't have the funds to rent or buy referrals, there is always an option to get some direct referrals easily, and that way earn money on any PTC site. We will show you some good methods in this ebook!
So let's get started, shall we?

WHICH PTC SITES SHOULD I PROMOTE?

The easiest way to get direct referrals is a good promotion of newly launched PTC sites. But this doesn't mean you should promote every new site that appears, firstly you should do some research.

You can easily tell if a website is an instant scam. If it doesn't have a forum, that means they can do whatever they want with your account and no one will notice it. On the other hand if they have a forum, you can post your problems and admin should help you, if not, your unsolved problem is visible to the public. Also, if a PTC site consistently misspells words in it's content, you can see you are not dealing with professionals and I would avoid that site. The web design is another sign of how serious is the admin. If you see a default script design, avoid that website because that means the admin doesn't have enough money to pay you. A sign of poor budget of a PTC is also reflected in domain in hosting. Neither of these should be free! If that admin doesn't have money to buy a professional domain, where would he get the money to pay his/her members?

The key of every PTC is it's sustainability. If a PTC gives \$0.01 per click, 50% for referral click and sells 1000 visits for \$5 that's unsustainable! $(1000*0.01)+(1000*0.01*50\%)=15\$$ which means they don't profit from the ads at all, and just want to get members money by selling premium memberships.

Also don't forget to do some google research, if you find more than 3 sources telling a site is scam, then probably it is.

Now that you know how to tell if a new PTC site will be a scam soon or not, we will give you some tips on how to find those new sites.

This is quite simple actually, just read the ads on some popular PTC sites every day, you will notice a new site getting promoted there. Also read forums like EarnMoneySpace.com, there is always a board called 'New PTC sites', members post them there.

OK, we told you that it's easy to get referrals for new PTC sites, but this doesn't mean you can't get referrals for old, trusted sites. We will show you all this in the following chapters!

OPENING A PTC RELATED BLOG/WEBSITE

I'm sure most of you know how to create a simple blogger account, and create a nice blog. Also I believe a good percentage knows how to create a self hosted wordpress blog, which is more advanced and fully featured website. But for our purpose a blogger is just fine.

In case you don't know how to create a blog, just do a simple google search: "How to create a blog". Select a subdomain, with a nice PTC related keyword in it, and fill all the details. Also I would suggest you to find a nice template for your blog, so it differs from others. This is quite easy too, search "Free blogger templates" and "How to install blogger templates" on Google.

After setting the template, I suggest you to make a logo if you have any photoshop skills (or again, do a google search how to make one), because this will give a more professional look to your blog and people will remember it.

Another very good thing is to have a 468x60px banner for your blog, that you will use to promote it on other blogs, forums and PTC sites. If you don't know how to make it, Revbux has an affordable service for banner creation. Check it out here:
www.revbux.com/forum/index.php?topic=868.0

CONTENT OF YOUR PTC RELATED BLOG/WEBSITE

After you opened your blog, and got all necessary promotion materials, you should start inserting some content!

A lot of PTC blog owners do a big mistake, they just create a farm of referring banners on their blogs with a little bit of information. Visitors are not interested in that, they will go research about PTCs on other sites if you don't provide them with enough information!

The key of getting referrals fast is to build a base of visitors that will often COME BACK to your blog. You must be asking your self, how do I do that?

Well instead of making one blog post with tons of banners and click rates, you should post every new PTC site in a new post. Also the best thing to do is to make categories on your blog (Trusted sites, New sites, Scam sites).

In a post, you should explain why you think a new site has good chances to last. E.g. It has a forum, click rates are sustainable, security is on high level, owner is already trusted etc. More you say it's better, visitors will go to that website and signup, there's no need for them to go anywhere else.

Another important thing is that you don't forget about your old posts. If you find out something new about a certain PTC (e.g. downtime) post an update. Also if website turns to scam, don't forget to change the category. This will show your visitors you know well which sites are good to join.

PROMOTING YOUR PTC RELATED BLOG/WEBSITE

Now before telling you how to get the traffic to your blog, I will first tell you how to keep some of your visitors coming back.

I advice you to open a twitter account of your blog, as well as facebook fan page, and put banners to them in your blog sidebar. Whenever you post something new, also update these two pages and some of your past visitors will see your new post!

Now you need to promote your blog. The easiest thing is to join different PTC related forums, and keep your blog banner in your signature. More useful posts you make there, more traffic you get to your blog. Also when you post a new payment proof from a PTC site on those forums, change your banner, and put a ref link to the site where you got payment from. This way a lot of join if they didn't know about that website, because they can see it pays.

Also don't forget to present your blog in forums if there is a board for that, but just don't brake the rules.

Another way to get traffic is to use „Click Exchange“ on many aurora sites. It works this way: You visit X websites, and you get 1 credit for each visit to setup your own ad. You can post an ad to your blog with those credits.

The best method of getting quality traffic to your blog is „search engine optimising“ it. This is a long term method, and you can't see instant results. This area is so big, that people are writing 500 pages ebooks about it, so I won' tell you all about it. If you want to know more, do a google search. There's a lot of free ebooks about that.

What I'm going to tell you about SEO is a little but great and fast method to get traffic from Google.

When people do a research about new ptc sites, 99% of them use this query: „Is X scam?“ or „Is X legit?“. This is the exact phrase you should use in your blog post titles! Also you should start your blog post in this style:

„If you're asking your self is newptcsite scam? Well it isn't“, and then your present facts why that website isn't a scam. Don't forget to make that phrase bold, Google loves that. Another query they search a lot is „X payment proof“. You should make that category on your blog too, and update it every time you get a new payment.

To be sure you get on 1st page of Google search results for selected phrases, do a research is the competition too hard, and try to get as many backlinks to that blog post by exchanging links with other sites, or having a link to it on your forum profiles, or any other social media profiles.

P.S. Don't forget to install some website stats tracker to your blog, so you can see where you get traffic from. I suggest www.histats.com

USING TRAFFIC EXCHANGE

Traffic exchange websites help you promote websites or blogs without using any money. It takes some time but in the end it will be worth it! You start by joining some popular traffic exchanges because that's where you can reach most of the people and promote your website to them. A few recommended with many ptc members at, are traffic-splash.com and easyhits4u.com. The last one even pay you a small amount of money every 1000 website surfed and it makes it even more worth to surf. When you have an account at a traffic exchange website, you can start surfing (viewing websites). That way you will earn credits that can be used to promote your PTC related blog and get referrals absolutely free! This is actually very simple and works more or less exactly like it does on ptc sites except the fact that you don't need to click any links. You will just need to verify that you are not a cheater after each page visited to earn a credit before going to the next page automatically.

BUYING AFFORDABLE TRAFFIC FROM PTC SITES

Where would you get more targeted visits for your blog, then from PTC sites themselves? There is quite a bit of those that offer cheap and good advertising.

www.Earn.bz - Get 1000 visits to your blog for just \$2.5! Be creative with your title, because this service is really good. Timer won't start loading before your website loaded, and after it finishes, earn.bz frame will disappear and visitor will be redirected to your blog again.

Check this out to see how to create an ad on earn.bz:
www.youtube.com/watch?v=RcW9L1VGvPY

Other PTCs offering advertising as good as earn.bz:

www.pplinx.com

www.revbux.com

www.buxp.info

CONCLUSION

So, that would be it, hope you enjoyed and learned something new. If you have any thoughts or tips to share, feel free to start discussing on our community here:

www.earn.bz/forum